

CATALOGUE



JHELUM SOZNI HANDICRAFTS PRODUCER COMPANY LTD

U17299JK2022PTC013378

AN INITIATIVE OF
MINISTRY OF TEXTILES (DCH), GOVERNMENT OF INDIA



DEVELOPMENT COMMISSIONER (HANDICRAFTS)
Ministry of Textiles, Government of India

CATALOGUE

ABOUT US

JHELUM SOZNI HANDICRAFTS PRODUCER COMPANY LIMITED IS A SOCIAL ENTERPRISE SPONSORED BY THE DEVELOPMENT COMMISSIONER (HANDICRAFTS), MINISTRY OF TEXTILES, GOVERNMENT OF INDIA WITH BELOW DETAILS. THE COMPANY IS FORMED FOR THE DEVELOPMENT OF SOZNI SHAWLS CLUSTER ARTISANS OF A PRODUCER COMPANY UNDER THE NHDP SCHEME. THE WEBSITE WILL HAVE PRODUCTS FROM DIFFERENT ARTISANS AND IT WILL MAKE IT EASY FOR THE ART LOVERS TO SHOP ONLINE PRODUCTS WITHOUT ANY TRADITIONAL HASSLE. THE COMPANY HAS OVER 500 ARTISANS OF PATTAN SOZNI GI CRAFT AND AIMS TO INCREASE THE MEMBERS WITH A 100% EMPOWERMENT AND SUSTAINABLE LIVELIHOOD

VISION

JHELUM ENVISIONS A WORLD IN WHICH MILLIONS OF PRODUCERS RISE OUT OF POVERTY BY BUILDING SUSTAINABLE LIVELIHOODS IN CREATIVE MANUFACTURING. WE BELIEVE THAT WHEN PRODUCERS HAVE ACCESS TO AN ENABLING ECOSYSTEM THEY ARE ABLE TO PURSUE THEIR FUTURES WITH DIGNITY AND THAT WHEN WOMEN EARN THEY ARE EMPOWERED AT HOME AND IN THEIR COMMUNITIES.

MISSION

JHELUM BUILDS SUSTAINABLE LIVELIHOODS IN THE CREATIVE MANUFACTURING SECTOR TO ENSURE THAT UNDEREMPLOYED WOMEN CAN HAVE HIGH AND REGULAR INCOMES, DECENT AND EQUITABLE WORKING CONDITIONS, AND THE ABILITY TO COPE WITH LIFE CRISES

OBJECTIVES:

- TO BUILD A PLATFORM AND HELP ARTISANS SELL GLOBALLY ALL THE INDIAN HANDICRAFTS.
- TO IDENTIFY, COLLABORATE, INNOVATE, DEVISE AND CREATE A PROFITABLE SOCIAL ENTERPRISE.
- TO INCREASE THE AWARENESS OF HANDICRAFTS AND LIFE DEPENDENCY OF ARTISANS ON IT, BY PRESERVING RICH HERITAGE, THE CULTURE OF INDIA.
- TO HELP IMPROVE ARTISAN'S HANDICRAFT PROCESSES, ITS SYSTEMS, AND QUALITY.
- TO EMPOWER WOMEN AND MAKE THEM FINANCIALLY INDEPENDENT.

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TOSHA SHAWL



Prize:-5500



Prize:-5200



Prize:-5100



Prize:-5500



Prize:-4300



Prize:-4800

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TOSHA SHAWL



Prize:-4400



Prize:-4350



Prize:-3800



Prize:-4200



Prize:-3200



Prize:-4600

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SOZNI SUIT



Prize:-3500



Prize:-3400



Prize:-3600



Prize:-5000



Prize:-4500



Prize:-4800

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SOZNI STOLES



Prize:-2400



Prize:-2400



Prize:-2200



Prize:-2100



Prize:-2500



Prize:-2500

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SOZNI STOLES



Prize:-2200



Prize:-2240



Prize:-2200



Prize:-2280



Prize:-2100



Prize:-2000

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JHELUM SOZNI HANDICRAFTS PRODUCER COMPANY LTD

U17299JK2022PTC013378

NATIONAL HIGHWAY ROAD NEAR BSNL EXCHANGE PATTAN

BARAULLA BARAMULA JK 193121

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DEVELOPMENT COMMISSIONER (HANDICRAFTS)

Ministry of Textiles, Government of India

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